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Call us: 020 7729 0000 communicatorworld.com

COMPANY DESCRIPTOR:

Communicator is an independent marketing agency with a passion for creating refreshing campaigns that ensure clients and their brands realise their maximum potential.

We put everything into delivering the best possible solutions and use the latest research tools and some pretty bright people to develop the insights that get us there.

We love what we do and it shows. We don't do disappointing.

FINANCIAL:

Financially strong
Credit rating 95/100
Credit checked
by the MCCA

STAFF:

16 employees
Extremely low staff
turnover

DISCIPLINES:

Direct
Sales promotion
Experiential
Shopper
Digital
Advertising

CLIENTS:

Jack Daniel's
Colgate Palmolive
Champagne Lanson
Wells & Young's
Starbucks
Starfish

TESTIMONIALS:



"I've worked with Communicator for a number of years, firstly with Britvic and now with Lanson. There are two big things I like about Communicator. The first is that they are great partners in business to work with; they understand strategy and what you are trying to achieve. Secondly, the level and quality of their communication, and in particular their creativity, is always of the highest order and extremely business focused."

Andrew Marsden - Consultant, Champagne Lanson



"I see Communicator as strategic partners. They're incredibly insightful and even though they're not our lead agency, I always look to them to take the lead. They're proactive and I certainly never have to chase for anything.

One of the most important things is their ability to work with other agencies. There's nothing on our projects that can happen without it affecting another partner and Communicator are a pivotal part of that. I don't even know what they do behind the scenes to make it happen, but I have faith that it just does and that's great. And that makes it kind of easy.

I guess for me, that's it - it's just easy working with Communicator."

Louise Snowball - Area Marketing Manager, Jack Daniel's UK & Ireland

CONTACT:

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